

Digital Delivery Group News

3/1/2010

Digital Delivery Group Elects New Board of Directors

SEATTLE (3/1/10) – Digital Delivery Group (DDG), a consortium of regional value-added CE specialty distributors, today announced the election of its 2010 board of directors and of Steve Presti as the organization's new President.

Presti, who owns Easy Access Distribution, DDG's Northeast regional distributor, was a founding member of DDG and a board member since 2005. Michael Sajecki, President DDG Florida, and Mark Friedman, Vice-President DDG Metro NY/NJ, were reelected to the board. Jon Harvey, President of DDG Rocky Mountains, and Mike Munger, General Manager of DDG Pacific Northwest, were newly elected to the Board.

"Our core focus at DDG is to be the best at what we do," said Presti, "and what we do is specialty distribution in the CEDIA channel. We know who we are and where we are going. We understand that the complexities of this marketplace can only be mastered by having solid working relationships in every segment of the channel. We are good at what we do and strive to be great in every aspect of our business plan with each vendor we represent! That's our mantra for 2010. We have a contemporary game plan for a changing market and are excited about the possibilities for growth with our dealers and vendor partners."

Digital Delivery Group, 2010 Board of Directors: (left to right) Michael Sajecki, Jon Harvey, Mark Friedman, Steve Presti, & Mike Munger.

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About Digital Delivery Group:

Digital Delivery Group, a consortium of regional value added CE specialty distributors, is committed to being the leading source for sales and education of digital systems and convergence products. The members of DDG are specialists in networking products, whole house control, content storage and management, and new technology. More than just a buying group, DDG functions as a strategic resource for its vendor partners and its dealers. Digital Delivery Group's members bring a unique level of capability to the task with many years of distributor, retail, factory and marketing experience among its members. For more information, visit www.digitaldeliverygroup.org or call David Kaplan at 509-995-1203.

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