

Digital Delivery Group News

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Wi3 Inc. Goes To Market with The Digital Delivery Group (DDG)

Wi3 Inc. Goes To Market With The Digital Delivery Group (DDG) Featuring MoCA Technology To Provide IPTV / SmartTV High Speed Ethernet Connections Over Existing Coax Cables To Low Voltage Professionals Nationwide.

ROCHESTER, NY (Wi3 Inc) April 19, 2011 — Wi3 Inc. teams with the Digital Delivery Group (DDG) to launch its new patented In-Wall IPTV/SmartTV Home networking products to US markets.



Combining the Nationwide reach of the sixteen-member Digital Delivery Group (DDG), Wi3 plans to make its IPTV/ SmartTV Ethernet connection products available to CEDIA professionals, LV contractors, Security Dealers and Integration Companies Nationwide.

"The Digital Delivery Group is the ideal distribution partner to bring our Wi3 products to market" said Bill Thompson, CEO of Wi3 Inc. "With their well established network of distributors, extensive base of dealers/ installers and commitment to best of class innovative products, DDG is a very significant partner. Together with DDG, we are poised to change the face of home networking and facilitate the growth of IPTV/SmartTV in the United States."

"We are excited to be Wi3's first distribution partner" said David Kaplan, Executive Director of the Digital Delivery Group. "Game changing innovation in home technology is rare, Wi3 utilizes MoCA's High Bandwidth technology to deliver a true built-in network solution for all consumer connected devices at any TV location. Wi3's products are a great example of what the DDG is all about".

About Wi3 Inc:

Founded by industry veteran Bill Thompson in 2008, Wi3's patented in-wall products deliver Ethernet over new or existing coax cables to TV locations throughout the home. Wi3 Ports are ideal for IPTV, or any CE devices requiring a fast and secure wired Internet connection. Wi3's unique in-wall sleeve & cartridge design combined with MoCA technology provides a flexible and stable Quality of Service (QoS), and Quality of Experience (QoE) platform. The Ethernet signal from the router can enter the system from any Wi3 Port connected to the coax network. From this MoCA platform Wi3 cartridges are interchangeable, and will provide technology choices to home owners, business, and integration professional's nationwide. Wi3's mission is to provide the next generation of networking products designed to deliver secure and fast Internet connections over existing coax cables. Wi3 demonstrated the Wi3Port for the first time in Entropic's booth at the 2011 Consumer Electronics Show in Las Vegas.

About Digital Delivery Group:

Digital Delivery Group, a consortium of regional value added CE specialty distributors, is committed to being the leading source for sales and education of digital systems and convergence products. The members of DDG are specialists in networking products, whole house control, content storage and management, and new technology. More than just a buying group, DDG functions as a strategic resource for its vendor partners and its dealers. Digital Delivery Group's members bring a unique level of capability to the task with many years of distributor, retail, factory and marketing experience among its members. For more information, visit www.digitaldeliverygroup.org or call David Kaplan at 509-995-1203.

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